

Heineken Beertender Hispanic Influencer Seeding at the 2008 Alma Awards



Jessica Alba



Helio Castroneves



America Ferrera



Adam Rodriguez



Edward James Olmos

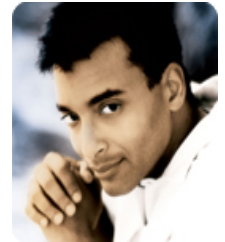


Daisy Fuentes

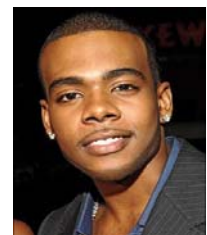
The ALMA Awards honors outstanding Latino artistic achievement in television, film and music and the enhancement of the Latino image in the entertainment industry. The Awards were taped on Sunday August 17th in Los Angeles and will air nationally in September. Heineken Beertenders were included in the gift bag and were a highlight of the evening. Below is a list of celebrities who received a Beertender.



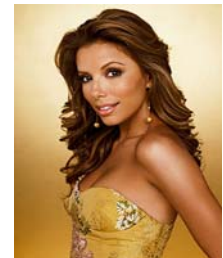
Daddy Yankee



Jon Secada



Mario



Eva Longoria



Carlos Mencia

Eva Longoria . Will.I.Am . Taboo . Bebe Winans . Cheech and Chong . Cheryl Burke . Kym Johnson . Karina Espinosa . Jon Secada . Lisa Lisa . Lucero . Mario . Wynonna Judd . Adam Rodriguez . America Ferrera . Ashley Tisdale . Carlos Mencia . Christian de la Fuente . Daisy Fuentes . David Henrie . Edward James Olmos . Helio Castroneves . Jake T Austin . Jessica Alba . Kate Del Castillo . Paula Abdul . Placido Domingo . Sofia Vergara . Jason George . Narciso Rodriguez . Linda Ronstadt . Shakira . Ana Ortiz . Tony Plana . Mark Indelicato . Anjelah Johnson . Charlie Sheen . Cote de Pablo . Daddy Yankee . Eduardo Verastegui . Galen Gering . Joey Medina . Johnny Sanchez . Jorge Garcia . Judy Reyes . Julie Gonzalo . Kamar de los Reyes . Lana Parrilla . Lauren Velez . Marcela Mar . Maria Canals Barrera . Marisol Nichols . Persia White . Alex Reymundo . Norberto Barba . Gloria Kellett . Monique Marvez . Sandra Valls . Sara Contreras . Scott Montoya . Julio Braga . Anjelica Vale . Aundrea Fimbres . Alex da Silva . Jacqueline Pinol



Sofia Vergara



Cheech Marin



Christian de la Fuente



Paula Abdul



Judy Reyes